

RAHAT KHAN

Visual Experience Designer | Senior UI/UX Designer

CONTACT

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DESIGN TOOLS

- Figma (Auto Layout, Components, Variables)
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Adobe XD
- Balsamiq
- Miro
- Framer
- FigJam
- Canva

PRESENTATION

- PowerPoint
- Google Slides
- SlideGo

AI TOOLS

- Midjourney
- Adobe Firefly
- ChatGPT
- Framer AI
- Uizard AI

SOFT SKILLS

- Design Leadership
- Mentoring
- Project Management
- Collaboration

EDUCATION

B.Tech – Computer Science
St Mary's Group of Institutions (JNTU), Hyderabad
2017

12th – Science
Z.A Islamia College (BSEB)

PROFESSIONAL SUMMARY

Visual Experience Designer and Senior UI/UX Designer with 8+ years of experience in end-to-end product design, brand identity, and digital design. Proven expertise in user research, interaction design, wireframing, prototyping, design systems, and responsive web design. Adept at leading cross-functional teams, mentoring designers, and delivering scalable, accessible, and conversion-optimized interfaces across web, mobile, and advertising platforms. Proficient in Figma, Adobe Creative Suite, and AI-powered design tools.

CORE COMPETENCIES

• UI/UX Design	• Product Design	• Visual / Graphic Design	• Design Systems
• User Research	• Wireframing	• Prototyping	• Information Architecture
• Interaction Design	• Responsive Web Design	• Mobile App Design	• Dashboard Design
• Brand Identity	• Campaign & Ad Creative	• DOOH Creatives	• Social Media Design
• Presentation Design	• Design Leadership		

PROFESSIONAL EXPERIENCE

Publicis Groupe (MARS Account)

Senior Digital Designer | Bangalore | Nov 2025 – Present

- Working with MARS Pet Care brands — Acana, Cesar, Greenies, Pedigree, Whiskas — and confectionery brands — Snickers, Twix, Doublemint, Orbit.
- Created 1:1 master designs for campaigns and adapted into multiple digital ad sizes, producing 1 master + up to 26 adaptations per day.
- Designed and produced DOOH creatives and Meta ad formats for large-scale brand campaigns.
- Designed and produced animation videos and motion graphics for brand campaigns across MARS Pet Care and confectionery brands.
- Adapted video assets across multiple formats and aspect ratios (Stories, Reels, In-Feed, YouTube, DOOH) to meet platform-specific requirements.

Priya Qubit Private Limited

Senior UI/UX Designer | Hyderabad | Apr 2024 – Oct 2025

- Led UI/UX strategy for CareGuru and R Pay, focusing on scalable components and accessible user flows.
- Conducted stakeholder interviews and user research to define product scope for the MPP platform.
- Designed executive decks and mentored junior designers to ensure consistency in presentation design.
- Managed the design team and coordinated delivery across product, development, and marketing teams.

Marsdevs

Senior UI/UX Designer | Pune (Remote) | Apr 2022 – Mar 2024

- Led end-to-end design for flagship products: EaseeBuy, Groceresze, Capital, Marsdevs, Agemates, and Growdash.
- Delivered user flows, wireframes, prototypes, and design systems using Figma, Balsamiq, Adobe XD, and Miro.
- Designed the full website experience for Marsdevs (web and mobile), resulting in a 25% increase in daily active users through improved navigation and UX optimization.
- Mentored 5 designers and introduced scalable libraries to streamline workflows and ensure consistency.
- Created marketing collateral: social posts, animated ads, carousels, and branding visuals; also created multiple sales, marketing, and deck presentations.

10th
Islamia High School (BSEB)
2011

LANGUAGES

English | Hindi | Urdu

Unschool

Senior Graphic Designer | Hyderabad | Mar 2021 – Jan 2022

- Revamped the company website (unschool.in) and student dashboard to improve retention and ease of use.
- Built marketing assets for the 'Win a Course' campaign, boosting user engagement by 30%.
- Designed digital branding, social campaigns, Instagram Reels, and YouTube thumbnails.
- Created decks, marketing presentations, and social media creatives for intern campaigns.

Artha Creative Services

Senior Graphic Designer | Hyderabad | Mar 2020 – Mar 2021

- Worked with clients like Narsingh and Paper Elephant to create logos, explainer videos, and banners.
- Delivered cross-platform visuals for digital and print use.
- Produced animated product walk-throughs and brand awareness content.

Friendknows Technology

Graphic Designer | Hyderabad | Jul 2017 – Jan 2020

- Designed visual assets including social media creatives, promotional posters, logos, presentations, decks, and marketing videos.
- Created motion graphics and animations for product promotions across digital platforms.
- Collaborated with brands such as Jawed Habib, Soul Salon, and Alexander Salon to develop consistent brand visuals.
- Delivered high-quality graphics aligned with brand guidelines and managed client revisions through CXM360 website.

DESIGN SKILLS

UX Research • Information Architecture • Wireframing • Prototyping • Design Systems • Responsive Design • Typography • Color Theory • Branding • Infographic Design • Logo Design • Motion Graphics • Animation • Video Adaptation