

Rahat khan

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Summary

****Visual Experience Designer**** with & 7 .10 years of expertise in blending UI/UX and graphic design to build seamless, brand-driven digital products. Skilled in Figma, Adobe Suite, and AI tools, I deliver scalable systems and compelling visuals that enhance user engagement and product value. Seeking to create impactful experiences at an innovative global company.

Portfolios

www.rahatdesign.in

[Behance](#)

[Linkedlin](#)

Experience

Priya Qubit Private Limited

Senior UI/UX Designer, Hyderabad

04/2024 - Present

- Led UI/UX strategy for CareGuru and R Pay, focusing on scalable components and accessible user flows.
- Conducted stakeholder interviews and user research to define product scope for MPP.
- Designed decks and mentored junior designers to ensure consistency in presentation design.
- Managed the design team and coordinated delivery across product, development, and marketing teams.

Marsdevs

Senior UI/UX Designer, Pune (Remote)

04/2022 - 03/2024

- Led end-to-end design for flagship products including EaseeBuy, Groceresze, Capital, Marsdevs, Agemates, and Growdash.
- Delivered user flows, wireframes, prototypes, and design systems using Figma, Balsamiq, Adobe XD, and Miro.
- Created multiple sales, marketing, and deck presentations.
- Mentored 5 designers and introduced scalable libraries to streamline workflows and ensure consistency.
- Created marketing collateral: social posts, animated ads, carousels, and branding visuals.
- Project Highlight: Designed the full website experience for Marsdevs (web and mobile), resulting in a 25% increase in daily active users through improved navigation and UX optimization.

Unschool

Senior Graphic Designer, Hyderabad

03/2021 - 01/2022

- Revamped the company website (unschool.in) and student dashboard to improve retention and ease-of-use.
- Created decks and marketing presentations.
- Designed digital branding, social campaigns, Instagram reels, and YouTube thumbnails.
- Built marketing assets for the “Win a Course” campaign, boosting user engagement by 30%.
- Ulead Social Media Creatives and Interns campaign Creatives

Artha Creative Services

Senior Graphic Designer, Hyderabad

03/2020 - 03/2021

- Worked with clients like Nership and Paper Elephant to create logos, explainer videos, and banners.
- Delivered cross-platform visuals for digital and print use.
- Produced animated product walk-throughs and brand awareness content.

Friendknows Technology

Graphic Designer, Hyderabad

07/2017 - 01/2020

- Designed visual assets including social media creatives, promotional posters, logos, presentations, decks, and marketing videos.
- Created motion graphics and animation for product promotions across digital platforms.
- Collaborated with brands such as Jawed Habib, Soul Salon, and Alexander Salon to develop consistent brand visuals.
- Delivered high-quality graphics aligned with brand guidelines and marketing goals.
- Managed client revisions and ensured accuracy through thorough proofreading and the CVM360 website.

AI Tools

Midjourney, Adobe Firefly, ChatGPT, Framer AI, Uizard AI.

Design Skills

Logo Design, Typography, Time management, Project management, Visual Design, Infographic, Carousel Design, Social Media Creatives, Thumbnails, Reels Video, Poster, Presentation Design, Color Theory, Alignment, Branding, Storytelling through visuals, User Research, Information Architecture, Wireframing, Prototyping, User interface Design, App Design, Website Design, Dashboard Design, Layout Design, Auto Layout, Responsive Web Design, Collaboration, Problem Resolution

Tools

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Canva, PowerPoint, Google Slides, SlideGo, FigJam, Figma (Auto Layout, Components, Variables), Adobe XD, Balsamiq, Miro, Framer.

Education

Computer Science Engineering (B.Tech)

St Mary's Group of Institutions (JNTU), Hyderabad

11/2017

12Th

Z.A Islamia College (BSEB)

03/2013

10Th

Islamia High School (BSEB)

03/2011

Languages

English, Hindi, Urdu

Intrest

Storytelling, Cricket, Cooking, Interface Design

Career Vision

To design immersive, large-scale experiences for leading creative brands like Marvel Studios (MCU).